

## PB JAM: Professional Growth, Reimagined

Turn workplace challenges into opportunities with PB JAM's peer-based, expert-facilitated professional development programs.

Our unique approach combines live interaction, real-world application, and proven scientific frameworks to deliver lasting results, all from a screen near you!



## Our Impact



"PB JAM helped me secure a seat at the decision-making table, preventing costly errors and boosting team morale." - Insurance Executive.

"I gained control of my calendar and built confidence in my new role, leading to better workplace engagement." - Aircraft Engineer

## Programs That Deliver Results

- **Quick-Impact Workshops (2-4 hours)**
  - ≡ Immediate, actionable insights
  - ≡ Flexible formats: in-person, virtual, or hybrid
  - ≡ Scalable from 5 to 200+ participants
  - ≡ Custom or pre-designed options
- **Accredited Micro-credentials (4 weeks)**
  - ≡ Earn university credits through Avila University
  - ≡ Focused skill development with personalized feedback
  - ≡ Specializations in Leadership, Mediation, Cross-cultural Communication and more
- **Transformative Programs (12-16 weeks)**
  - ≡ "Better You!": Master essential soft skills
  - ≡ "ELEVATE": Earn an SFSU (San Francisco State University) Certificate while enhancing your professional presence
  - ≡ "Resilience & Wellness": Combat burnout, build mindfulness
  - ≡ "Free Your Calendar" & "Eliminate Red Inbox": Master time and communication management



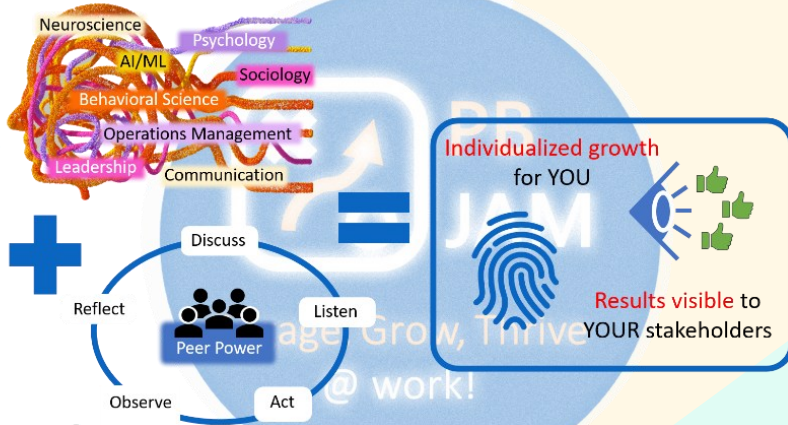
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*Are you ready for a better Monday?*

# The PB JAM Difference

- Proven Methodology

Deep  
Science



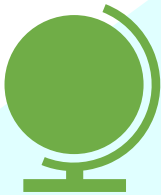
Simple  
Frameworks

- How It Works: The Better You! Experience
  - Join a carefully curated online peer group
  - Clarify your development needs (Weeks 1-5)
  - Take targeted actions with peer support (Weeks 6-12)
  - Measure progress through stakeholder feedback
  - Achieve visible change through rapid learning cycles



- Small peer groups (3-6 members) from diverse backgrounds
- Expert facilitation
- Structured feedback from peers, facilitator, and stakeholders
- Immediate application of learning
- Measurable outcomes

## Who We Serve?



Our community spans North America, Europe, and Africa, with professionals from diverse industries: Technology and Life Sciences | Banking and Insurance | Consumer Goods and Utilities | Government and Education | Engineering and Operations

## Start your transformation today!

Risk-free enrollment | Proven results | Expert facilitation | Science that delivers

### 1 Free workshop

Experience the powerful science of PB JAM for yourself with your team over 1-2 hours!

[pbjamplatform.com/free-workshop](http://pbjamplatform.com/free-workshop)

2

### Pilot engagement

Watch the professional transformation of a select few nominees over 12-16 weeks.  
*(Psst: with a money-back guarantee!)*

✉ [info@pbjamplatform.com](mailto:info@pbjamplatform.com)

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3

### Organizational engagement

Engage PB JAM as a force multiplier for your human capital development efforts.  
Let's do amazing things!



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